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**VOLTHON #DEFYSTHEODDS**

KNOXVILLE, Tenn. – Mar. 10, 2019 – With VOLthon's year-long campaign, Defy the Odds, it safe to say VOLthon truly defied the odds. Succeeding its fundraising goal of \$132,000, VOLthon raised \$138,764.19, and this sets VOLthon's record for the highest fundraising total in the program's history.

With 530 participants attending the Main Event, there was excitement in the new Student Union. Throughout the day, there was various events from a fundraising competition between University of Tennessee and College of Charleston Dance Marathon, learning the line dance, pie in the face, and a charity drawing. At the top of each hour, a family who was been impacted by East Tennessee Children's Hospital told their story about how the doctors from ETCH have impacted their lives.

Maddie, a child who has been treated at East Tennessee Children's Hospital said her favorite part of the event was "Just getting to know everybody because it is really nice that they are fundraising for the Children's Hospital." Maddie and along with many other children who have been treated at ETCH attended our main event to enjoy the day and push our participants to continue to fundraise throughout the day.

Along with our participants, VOLthon couldn't have succeeded its goal without the help of its sponsors. This year VOLthon was sponsored by Love's Travel Stops, Coca-Cola, and Panda Express. Each of VOLthon's sponsors contributed to the success of this event.

To find out more information on how to get involved for VOLthon's Main Event next Spring, go to the "Get Involved" page on [volthon.org](http://volthon.org). There are many ways to become a part of this great organization on campus. For any questions regarding this press release, please contact public relations director for VOLthon, Jordan Carlson, at [jordancarlson24@gmail.com](mailto:jordancarlson24@gmail.com).

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**About VOLthon**

VOLthon is a student-run non-profit who helps raise money each year for East Tennessee Children's Hospital. The organization is a yearlong fundraising organization who plans events, percentage nights, and awareness days on campus to gain more fundraising participants. Being the third largest donor to the East Tennessee Children's Hospital, students fight to help provide the hospital with as much help as possible.