



**FOR MORE INFORMATION:**

Jordan Carlson  
VOLthon, Director of Public Relations  
Jordancarlson24@gmail.com

**VOLTHON AIMS TO RAISE \$20,000 IN ONE DAY**

KNOXVILLE, Tenn. – Feb. 6, 2019 – VOLthon is inspired to raise \$20,000 today in honor of Day of Miracles. Day of Miracles is a 24-hour fundraising push where Dance Marathon programs strive to raise money for Children's Miracle Hospitals.

In honor of this day, VOLthon is having various encouraging ways to motivate the community to donate. While on campus, VOLthon is hosting a "hype room" where there will be backdrops to post on social, games to entertain members as donations come in, and creative ways to continue fundraising on this day. VOLthon members are encouraged to attend the hype room at least one time throughout the day to come to take pictures and continue pushing their donation pages. In addition to the hype room, VOLthon will be having percentage nights at Brenz and Emmaline's on Cumberland Ave.

"I was lucky enough to not have health limitations put on my life and this makes not be able to fathom what these children are going through. I grew up a dancer so I continue to fundraise and fight for these kids so they can enjoy life and be able to enjoy dancing just like I did," said Allyson Fisher. Fisher is our Vice President of Campus Involvement. She works to increase participation on campus but also works alongside our Mini Marathons.

VOLthon's main event will be held on March 9, 2019, in the new Student Union. Students or anyone interested in becoming part of the organization can sign up before the main event or at the doors. Last year, VOLthon raised \$102,833 for East Tennessee Children's Hospital's Hematology and Oncology clinic.

For more information on how to donate to the organization go to [volthon.org](http://volthon.org). The hype room is open to the public. VOLthon will begin asking for donations at 12 p.m. on Feb. 6 until 12 p.m. Feb. 7. For any questions regarding this press release, please contact public relations director for VOLthon, Jordan Carlson, at [jordancarlson24@gmail.com](mailto:jordancarlson24@gmail.com).

###

**About VOLthon**

VOLthon is a student-run non-profit who helps raise money each year for East Tennessee Children's Hospital. The organization is a yearlong fundraising organization who plans events, percentage nights, and awareness days on campus to gain more fundraising participants. Being the third largest donor to the East Tennessee Children's Hospital, students fight to help provide the hospital with as much help as possible.